

# SPONSORSHIP MATRIX

2010 Sponsorship Packages	Platinum \$38,000	Gold \$24,000	Silver \$17,000	Bronze \$12,000	Career Expo Only \$6,000	Govt. & Non-Profit \$3,000	Academic \$2,000
20x20 ft Exhibit Space	•						
20x10 ft Exhibit Space		•					
10x10 ft Exhibit Space			•	•	•	•	•
Full Conference Registrations	10	8	6	4		1	1
Career Expo Registrations	15	10	10	5	4	5	2
Speaking Opportunity	Tier 2*						
Company Logo on AMBA Website	•	•	•	•		•	•
Link on AMBA Website	•	•	•	•	•	•	•
Promotion in Conference Materials	•	•	•	•	•	•	•
AMBA Program Book Color Advertisement	Full Page (Premium Space)	Full Page	1/2 Page				
Pre-Event Email Blast to Attendees	2	1					
AMBA Magazine Advertisement Discount				5%		5%	
Online Job Postings	6	5	3	2	1	1	1
Resume Database Access (3 months)	•	•	•	•			
Aisle Banner Discount	5%	5%	5%	5%			
Exhibit Booth Upgrade Option	•	•	•	•			